

# ORDER

**WAFB**

**Orders**

**Order / Rev:** 1965124

**Alt Order #:** 09050711

**Product Desc:** PROTECT OUR POCKETBO

**Estimate:**

**Flight Dates:** 04/04/18 - 05/06/18

**Original Date / Rev:** 04/04/18 / 04/04/18

**Order Type:** Political

**Primary AE:** Chandra Winters

**Sales Office:** H-DAL

**Sales Region:** National

**Agency**

**Name:** Griffey Agency

**Buying Contact:**

**Billing Contact:**

1209 Wild Turkey Court

Little Rock, AR 72211

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** ISS/Protect our Pocketbooks

**Demographic:** A35+

**Product Codes:** PL20

**Priority:** P 1

**Revenue Code 1:** Agency

**Revenue Code 2:** Political

**Revenue Code 3:** Pol-Issue

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/29/18	43	\$48,800.00	\$41,480.00
04/30/18	05/05/18	9	\$12,000.00	\$10,200.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	43	\$48,800.00	\$41,480.00	0.00
May 2018	9	\$12,000.00	\$10,200.00	0.00
<b>Totals</b>	<b>52</b>	<b>\$60,800.00</b>	<b>\$51,680.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chandra Winters			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WAFB	50%	\$60,800.00
Market	100%	\$121,600.00

**Competitive Share**

	Share	Total
CABL	0%	\$0.00
DAFB	0%	\$0.00
EA FB	0%	\$0.00
LBBR	0%	\$0.00
LZUP	0%	\$0.00
WBBR	0%	\$0.00
WBRZ	40%	\$48,640.00
WBTR	0%	\$0.00
WBXH	0%	\$0.00
WGMB	0%	\$0.00
WLFT	0%	\$0.00
WLPB	0%	\$0.00
WVLA	10%	\$12,160.00
WZUP	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Order / Rev: 1965124  
Alt Order #: 09050711  
Flight Dates: 04/04/18 - 05/06/18

Advertiser: ISS/Protect our Pocketbooks  
Product Desc: PROTECT OUR POCKETBO  
Estimate: WAFB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAFB	04/04/18	04/06/18	9 News This Morning 6aGomm 9 News This Morning 6a-7a		6:00 AM-7:00 AM	--WTF--	:30	2	\$900.00	P 1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/02/18	04/08/18	--WTF--		2				\$900.00		0.00			
N 2	WAFB	04/04/18	04/06/18	WAFB 9 News at Noon Comm WAFB 9 News at Noon		12:00 PM-12:30 PM	--WTF--	:30	2	\$950.00	P 1	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/02/18	04/08/18	--WTF--		2				\$950.00		0.00			
N 3	WAFB	04/04/18	04/06/18	WAFB 9 News at 6 Comm WAFB 9 News at 6		6:00 PM-6:30 PM	--WTF--	:30	2	\$1,800.00	P 1	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/02/18	04/08/18	--WTF--		2				\$1,800.00		0.00			
N 4	WAFB	04/04/18	05/02/18	WAFB 9 News at 10 M-FComm WAFB 9 News at 10 M-F		10:00 PM-10:30 PM	--1----	:30	1	\$2,150.00	P 1	0.00	NM	5	\$10,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/02/18	04/08/18	--1----		1				\$2,150.00		0.00			
		Week: 04/09/18	04/15/18	--1----		1				\$2,150.00		0.00			
		Week: 04/16/18	04/22/18	--1----		1				\$2,150.00		0.00			
		Week: 04/23/18	04/29/18	--1----		1				\$2,150.00		0.00			
		Week: 04/30/18	05/06/18	--1----		1				\$2,150.00		0.00			
N 5	WAFB	04/07/18	04/28/18	CBS This Morning SaturComm Saturday Early Show		6:00 AM-8:00 AM	-----1-	:30	1	\$400.00	P 1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/02/18	04/08/18	-----1-		1				\$400.00		0.00			
		Week: 04/09/18	04/15/18	-----1-		1				\$400.00		0.00			
		Week: 04/16/18	04/22/18	-----1-		1				\$400.00		0.00			
		Week: 04/23/18	04/29/18	-----1-		1				\$400.00		0.00			
N 6	WAFB	04/07/18	05/05/18	WAFB 9 News at 6 SatuComm WAFB 9 News at 6 Saturday		6:00 PM-6:30 PM	-----1-	:30	1	\$750.00	P 1	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/02/18	04/08/18	-----1-		1				\$750.00		0.00			
		Week: 04/09/18	04/15/18	-----1-		1				\$750.00		0.00			
		Week: 04/16/18	04/22/18	-----1-		1				\$750.00		0.00			
		Week: 04/23/18	04/29/18	-----1-		1				\$750.00		0.00			
		Week: 04/30/18	05/06/18	-----1-		1				\$750.00		0.00			
N 7	WAFB	04/08/18	04/29/18	WAFB 9 News at 530 SuComm WAFB 9 News at 530 Sunday		5:30 PM-6:00 PM	-----1	:30	1	\$700.00	P 1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/02/18	04/08/18	-----1		1				\$700.00		0.00			
		Week: 04/09/18	04/15/18	-----1		1				\$700.00		0.00			
		Week: 04/16/18	04/22/18	-----1		1				\$700.00		0.00			
		Week: 04/23/18	04/29/18	-----1		1				\$700.00		0.00			
N 8	WAFB	04/09/18	05/04/18	9 News This Morning 6aGomm 9 News This Morning 6a-7a		6:00 AM-7:00 AM	MTWTF--	:30	3	\$900.00	P 1	0.00	NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/18	04/15/18	MTWTF--		3				\$900.00		0.00			
		Week: 04/16/18	04/22/18	MTWTF--		2				\$900.00		0.00			
		Week: 04/23/18	04/29/18	MTWTF--		3				\$900.00		0.00			
		Week: 04/30/18	05/06/18	MTWTF--		2				\$900.00		0.00			
N 9	WAFB	04/09/18	05/04/18	WAFB 9 News at Noon Comm WAFB 9 News at Noon		12:00 PM-12:30 PM	MTWTF--	:30	2	\$950.00	P 1	0.00	NM	8	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/18	04/15/18	MTWTF--		2				\$950.00		0.00			
		Week: 04/16/18	04/22/18	MTWTF--		2				\$950.00		0.00			
		Week: 04/23/18	04/29/18	MTWTF--		2				\$950.00		0.00			
		Week: 04/30/18	05/06/18	MTWTF--		2				\$950.00		0.00			
N 10	WAFB	04/09/18	05/04/18	WAFB 9 News at 6 Comm WAFB 9 News at 6		6:00 PM-6:30 PM	MTWTF--	:30	2	\$1,800.00	P 1	0.00	NM	10	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/18	04/15/18	MTWTF--		2				\$1,800.00		0.00			
		Week: 04/16/18	04/22/18	MTWTF--		3				\$1,800.00		0.00			
		Week: 04/23/18	04/29/18	MTWTF--		2				\$1,800.00		0.00			

